## NW8 Adult Mental Health Initiative Board Meeting MINUTES 9:00 am – 12:00 pm \* July 14th, 2021 Sanford BH 1st Floor & Zoom

Attended: Kathy Johnson, Chris Kujava, Julie Sjostrand, Shauna Reitmeier, Shannon Abrahamson, Leon Flack, Dawn Baumgartner, Beth Nelson, Jason Russel, Randy Beggs, Jan Carr, Karen Warmack, Molly Paulsrud, Karla Langaas, & Brenda Pauley-Colter Absent: Kristi Nelson, Larry Laudon, Heather Bregier, Gary Sprynczynatyk, Kim Strand, Julie Hanson & Miranda Solem

| Agenda<br>Topic | Discussion Points   | Actions/Discussion   | Whom              |
|-----------------|---|--|-------------------|
| Agenda          | Review and Approve 7.14.2021 Agenda   | Kathy made a motion to approve agenda, Julie Seconded- all aye motion carries  | Chris K.          |
| Minutes         | Review and Approve 5.12.2021 Minutes  | Kathy made a motion to approve minutes, Julie Seconded- all aye motion carries   | Chris K.          |
| Open Forum      | Public Open Forum   |  | All               |
| Budget          | <ul> <li>Review 2021 Budget to date         <ul> <li>Propose to move \$10,000 from 403x Outreach projects (\$55,299) to 416x- Transportation (Roseau County)</li> <li>Billboard contracts \$15,600</li> </ul> </li> </ul> |  |                   |
| Reform          | <ul> <li>AMHI Reform updates</li> </ul>   | The first meeting focused on setting the foundation<br>of what this group is going to look at regarding the<br>reform. They put together a plug and play template<br>to be able to put in different % based on factors<br>and then will decide the priorities within the core<br>factors identified. Once percentages are decided,<br>that will make up the rate calculation for all regions.<br>The biggest concern is population will be a core<br>factor included in the calculation and we are<br>possibly looking at several of hundreds of<br>thousands of dollars in reduction. Shauna is hoping<br>they separate the dollars we received from the<br>State to take on State employees and only include<br>the actual AMHI dollars we receive when<br>calculating the new rate. | Shauna            |
| Subcommittee    | NCTC training & development of MH Workforce   | Shauna pitched an idea to NCTC to see if there is<br>an opportunity to partner with them to create a   | Shauna<br>Shannon |

|         | BE THE VOICE, Let's talk about it  | training and development program. Core training           |           |
|---------|--|---|-----------|
|         |  | from a BH aide up to a rehab worker, practitioner,        |           |
|         | •  | peers, etc. Receive a certificate that is recognized      |           |
|         | <ul> <li>O Expenses</li> <li>■ Speckers \$9000</li> </ul>                                    | from anyone in the region to hire and/or a path to        |           |
|         | <ul> <li>Speakers \$9000</li> <li>Venue \$3000</li> </ul>                                    | earn credits towards a degree. NCTC was very              |           |
|         |  | intrigued. Multiple paths- CEU's, is this an              |           |
|         | Event Insurance (?)  | associate path or competence based curriculum             |           |
|         | <ul> <li>Sound \$500-\$1000</li> <li>Graphic Designer/Marketing</li> </ul>                   | (function based) Example: MH Diagnosis 101.               |           |
|         | <ul> <li>Graphic Designer/Marketing</li> <li>T object object (Spansoro)</li> </ul>           | NCTC could look at applying for grants to help            |           |
|         | <ul> <li>T-shirts about \$10/shirt (Sponsors)</li> <li>Sponsorship Tiers</li> </ul>          | assist with the financial piece.                          |           |
|         | <ul> <li>Sponsorship Tiers</li> <li>Platinum \$4000 and up (Logo on both Tshirts,</li> </ul> |   |           |
|         | name on Banner and announced during  | Shannon needs additional dollars to use for misc.         |           |
|         | introduction of speakers)  | expenses for the Sept 1 <sup>st</sup> event, Karen made a |           |
|         | <ul> <li>Gold \$2000- \$3999 (Logo on BE THE VOICE &amp;</li> </ul>                          | motion to not exceed an additional \$12,000, Karla        |           |
|         | eRace Stigma T-shirts & name on Banner)  | seconded- all aye motion carries.                         |           |
|         | <ul> <li>Silver \$500-\$1999 (Logo on BE THE VOICE T-</li> </ul>                             | seconded an aye motion carries.                           |           |
|         | shirt & name on banner)  |   |           |
|         | <ul> <li>Bronze \$100-\$499 (Logo on BE THE VOICE T-</li> </ul>                              | Shannon will set up a planning committee and              |           |
|         | shirt)   | send out Zoom invites. Look at sending to schools         |           |
|         | <ul> <li>Booth only- name on shirts?</li> </ul>  | to promote on FB.   |           |
|         | $\circ$ Marketing  |   |           |
|         | <ul> <li>FB Promotion (Renee, Tim, AMHI &amp; HOPE</li> </ul>                                | Chris, Shauna, Julie, Kathy & Leon all said they          |           |
|         | pages)   | would be there or are willing to help.                    |           |
|         | <ul> <li>¼ - 2 sided postcard to hand out at Roseau,</li> </ul>                              |   |           |
|         | Warren & TRF parades   |   |           |
|         | <ul> <li>Flyers</li> </ul>   |   |           |
|         | <ul> <li>1/4 -1/2 page ad in Newspaper</li> </ul>  |   |           |
|         | • NEED   |   |           |
|         | <ul> <li>MC to introduce speakers &amp; thank Sponsors</li> </ul>                            |   |           |
|         | <ul> <li>Day of event</li> </ul>   |   |           |
|         | <ul> <li>Evening of event</li> </ul>   |   |           |
|         | <ul> <li>Register, like, share &amp; invite others on FB</li> </ul>                          |   |           |
|         | <ul> <li>Proposal- AMHI approve to cover the cost of the event &amp;</li> </ul>              |   |           |
|         | look to sponsors to cover the cost of t-shirts   |   |           |
|         | Hire Renee & Tim for 3 additional events \$8000/show Total of                                |   |           |
|         | \$24,000 (Roseau, Ada & EGF or Crookston)  |   |           |
|         | Vote on BE THE VOICE T-shirt   |   |           |
| Updates | Round Robin Update from Attending Agencies   | Shauna- NWMHC is now Alluma. New prescriber               | Larry L   |
|         | ○ CBHH   | starting in August. Kristine Hanson. Taking their         | Miranda S |
|         | <ul> <li>Sanford</li> </ul>  | leadership through a cohort training. Daily               | Shauna R  |
|         | o Alluma   | management systems and structures. Amy Bartz is           | Jan C     |
|         | <ul> <li>Life Care</li> </ul>  | leading youth and family team. Gail Williams is           | Leon F    |
|         | o Ucare  | leaving.  | Beth N.   |

|          | o BCBS   | They are working on an 8 county needs   | Dawn B    |
|----------|--|---|-----------|
|          | o LAC  | assessment. Can share the results with this group   | County    |
|          | Social Services  | in September. They are also bringing in MH  | Directors |
|          |  | Practitioners to 3 schools to help the professional   |           |
|          |  | in the schools.   |           |
|          |  | LifeCare- they have a lot of people coming in   |           |
|          |  | through the ED and no place to send them. OP BH   |           |
|          |  | they are doing pretty well. They are partnering with  |           |
|          |  | Kittson Memorial as they hired a brand new  |           |
|          |  | therapist to work under LifeCare and then she will  |           |
|          |  | eventually go and work in Kittson.  |           |
|          |  | Jan feels the pandemic has taken a toll on the  |           |
|          |  | Crisis response process.  |           |
|          |  | Brenda- FYI There is a Crisis leadership meeting  |           |
|          |  | coming up the end of July to iron out kinks created   |           |
|          |  | during the pandemic.  |           |
|          |  | Ucare- Working actively with their vaccine team   |           |
|          |  | and educating their members. Help mobile that is going out and partnering with public health group to |           |
|          |  | give the vaccine. They continue to promote there  |           |
|          |  | help line and assist members who are struggling   |           |
|          |  | with MH or substance use issues. That number is   |           |
|          |  | printed on all of their product id cards. Med   |           |
|          |  | management, etc.  |           |
|          |  | BCBS- Learn to Live- educational place members  |           |
|          |  | can go in for help- numbers are terrible and would  |           |
|          |  | like feedback on how they can bring people to   |           |
|          |  | utilize this tool. They are modules. DHS is stating   |           |
|          |  | eligibility will now effect anyone who's membership   |           |
|          |  | is up in Jan. They will receive a letter in November.   |           |
|          |  | LAC- Sent out 300 duckies throughout the region.  |           |
|          |  | They are focusing on the event that is coming up in   |           |
|          |  | September. They have had several people offer to  |           |
|          |  | help with the event. Working on reaching out to   |           |
|          |  | booths they have had in the past. They would also   |           |
|          |  | like to start having meetings via in person starting  |           |
|          |  | in September. Subcommittee is more focused on   |           |
| Q2 Stats | - Boview 02 2021 Crisis State  | the event.  | All       |
|          | Review Q2 2021 Crisis Stats  |   |           |
| Adjourn  | • 2021 Meeting Dates   |   | All       |
|          | <ul> <li>AMHI Board Meeting- Sept 8<sup>th</sup>, 2021 9:00-12:00 @</li> </ul> |   |           |
|          | Sanford BH & Zoom  |   |           |

| <ul> <li>AMHI Subcommittee- Aug 11<sup>th</sup>, 2021 1:00-3:30 via</li> </ul> |  |
|--|--|
| Zoom   |  |